



yellow bear

FOUNDATION

The Yellow Bear Foundation is a not-for-profit organization empowering communities to spread awareness and fund research of Primary Immunodeficiency (PI). A portion of the profits raised from fundraising events will be donated to the Charles Lavin Endowment Fund and Heller Center for Kids with Cancer, both at OSF Healthcare in Central Illinois, the Jeffrey Modell Foundation, and the Immune Deficiency Foundation.

www.YellowBearFoundation.org



CHARLOTTE'S STORY

The Yellow Bear Foundation was formed in 2017 by the Lavin family when their daughter Charlotte “Bear” Lavin was diagnosed with Specific Antibody Deficiency (SAD) with normal IgG at four-years-old. It took Charlotte and her parents four long years before receiving this diagnosis. It first began when Charlotte was a couple of months old, she contracted pneumonia, which can be life threatening for a young baby. By the age of one, she had multiple illnesses – including pneumonia twice – but her doctors called it “just kid stuff.” They tried every medical option presented to them from blood work and EGDs to dietary changes, prophylactic antibiotics, and steroids. It was very daunting as new parents because they wanted to help their daughter, but nothing made Charlotte get well or stay healthy.

The Lavins were not going to give up their fight for Charlotte until they had answers. They decided to seek other opinions and met with OSF Healthcare Children’s Hospital of Illinois Pediatrics and Pulmonology team. OSF immediately realized it was more than “just kid stuff” and referred the Lavins to a pediatric immunologist at Lurie Children’s Hospital of Chicago. This is when they began to see the light, as Charlotte received her first proper diagnosis – Specific Antibody Deficiency. After failing her second round of prophylactic antibiotics, her medical team started her on IVIg, a therapy that can help people with weakened immune systems or other diseases fight off infections.

With the help of her diagnosis, Charlotte went from a fragile, unwell and exhausted little girl to full of energy, thriving and enjoying life: cheering and attending school with her friends. Remarkably, she has needed very few antibiotics or steroids since the beginning of IVIg. Through this journey, the Lavins have become connected with the Immune Deficiency Foundation (IDF) and want to contribute by raising awareness about PI and the more than 300 rare, chronic disorders that can come with it.

Please help kids like Charlotte fight their battle by donating to help fund research and spread awareness. We hope to create a future with improvement of diagnosis, treatment, and quality of life for people with PI.



ANNUAL SPONSORSHIP

PRESENTING SPONSOR.....\$15,000

Benefits include:

- Company listed as Presenting Sponsor
- Includes (2) VIP tables for 10 at The Fair
- Presenting Sponsor recognition at The Fair
- Corporate package for Hibernation Celebration
- 4 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website

GOLD SPONSOR.....\$7,500

Benefits include:

- Company listed as Gold Sponsor
- VIP table for 10 at The Fair
- Gold Sponsor recognition at The Fair
- 2 tickets to Hibernation Celebration
- 2 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation

CORPORATE SPONSOR.....\$2,500

Benefits include:

- Company listed as Corporate Sponsor
- 4 VIP tickets to The Fair
- Corporate Sponsor recognition at The Fair
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight

PLATINUM SPONSOR.....\$10,000

Benefits include:

- Company listed as Platinum Sponsor
- Includes VIP table for 10 at The Fair
- Platinum Sponsor recognition at The Fair
- 4 tickets to Hibernation Celebration
- 4 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation website

SILVER SPONSOR.....\$5,000

Benefits include:

- Company listed as Silver Sponsor
- VIP Table for 10 at The Fair
- Silver Sponsor recognition at The Fair
- 2 tickets to Hibernation Celebration or 2 running entries for the Screaming Pumpkin
- Recognition on The Yellow Bear Foundation

BEAR SPONSOR.....\$1,000

Benefits include:

- Company listed as Bear Sponsor
- 4 general admission tickets to The Fair
- Bear Sponsor recognition at The Fair
- Recognition on The Yellow Bear Foundation website
- Featured in a social media spotlight

THE SCREAMING PUMPKIN

JOIN THE YELLOW BEAR FOUNDATION FOR THE SCREAMING PUMPKIN!

You will need more than speed to stay alive this Halloween season. Run through Springdale Cemetery where the scares are sure to come. The chills and thrills will keep you motivated as you run or walk through our **2 mile walk, 6.55 mile run, half marathon, full marathon, or full marathon relay!** Run or walk if you dare, because once you start, there is no turning back! The half, full, and relay are prediction runs. Finish before the clock strikes 10 PM! The winner will be the closest to 10 PM without going over- start time is your creation. Help create a better tomorrow for PI by joining us for this year's Screaming Pumpkin. Are you up for the challenge?

JOIN THE YELLOW BEAR BY BECOMING AN EVENT SPONSOR.

\$10,000 TITLE SPONSOR*

- Co-host the event
- 20 race entries
- Social media shout-out
- Logo on website
- Logo on all signage
- Logo on the front of t-shirts

\$1,000 FINISH LINE SPONSOR

- Branded signage at finish line
- 2 race entries
- Logo on back of t-shirt
- Social media shout-out
- Logo on website

\$250 NOURISHMENT SPONSOR

- Logo on drink tickets or at nourishment station
- Social media shout-out, logo on website
- Logo on back of t-shirt

\$250 HALLOWEEN MAKE-UP SPONSOR

- Logo at make-up station
- Social media shout-out
- Logo on website
- Logo on back of t-shirt

\$2,000 TENT SPONSOR

- Branded signage at the registration tent or nourishment tent
- 6 race entries
- Logo on back of t-shirt
- Logo on website
- Social media shout-out

\$500 CEMETERY SPONSOR

- Logo on course
- Social media shout-out
- Logo on website
- Logo on back of t-shirt



Marathon - Half Marathon - Relay - 6.55 mile run - 2 mile walk

*Must be confirmed one month prior

THE FAIR



Join us for our sixth annual Cocktail Party at the new and beautiful Haven on the Farm! This is a unique fair themed event, featuring carnival games, local party band Patrick N Swayze, and fair food. The dance floor is sure to be buzzing with all the hits you know and love. There is so much fun awaiting at The Fair! It's going to be a nonstop party until the house lights turn on.

BE THE LIFE OF THE PARTY BY BECOMING AN EVENT SPONSOR.

GAME SPONSOR

- Social media shout outs
- Branded signage listed on fair games

\$250

FOOD SPONSOR

- 2 general admission tickets to the Fair
- Branded signage on food booths
- Social media shout outs

\$500

COCKTAIL SPONSOR

- 4 general admission tickets
- Branded signage by bars
- Social media shout outs

\$1,000

ENTERTAINMENT SPONSOR

- Bottle service
- Branded signage
- Social media shout outs

\$10,000

SOLD OUT!

TICKETING OPTIONS

\$100 General Admission

- Entrance into The Fair
- Includes food and drinks

\$1,000 Reserved Table

- Reserved table for 8
- Includes food and drinks
- Includes champagne toast

\$2,500 Lounge Seating

- Up to 10 guests
 - Includes champagne toast
- *ACT FAST ONLY 1 AVAILABLE



EVENT SPONSORSHIP FORM

BILLING INFO

NAME: _ _ _ _ _

COMPANY NAME: _ _ _ _ _

ADDRESS: _ _ _ _ _

CITY: _ _ _ _ _ STATE: _ _ _ _ _

ZIP: _ _ _ _ _

PHONE: _ _ _ _ _

EMAIL: _ _ _ _ _

PLEASE SELECT EVENT

- The Screaming Pumpkin
- The Fair
- Hibernation Celebration:
Night at the Museum



DONATION AMOUNT

- \$250
- \$500
- \$1,000
- \$2,000
- \$5,000
- \$10,000

TOTAL SPONSORSHIP AMOUNT:

\$

Credit Card Payment: Please visit www.yellowbearfoundation.org/donate

Check: Please make payment to- Yellow Bear Foundation

6035 N Knoxville Ave, Suite 204G, Peoria, IL 61614-3504

ANNUAL COMMITMENT FORM

BILLING INFO

NAME: _ _ _ _ _

COMPANY NAME: _ _ _ _ _

ADDRESS: _ _ _ _ _

CITY: _ _ _ _ _ STATE: _ _ _ _ _

ZIP: _ _ _ _ _

PHONE: _ _ _ _ _

EMAIL: _ _ _ _ _

CORPORATE SPONSORSHIP LEVEL

- \$15,000- Presenting Sponsor
- \$10,000- Platinum Sponsor
- \$7,500- Gold Sponsor
- \$5,000- Silver Sponsor
- \$2,500- Corporate Sponsor
- \$1,000- Bear Sponsor



TOTAL SPONSORSHIP AMOUNT:

\$

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